



Summer Innovation Campus September 26th, 2019 University of Trás-os-Montes and Alto Douro

The *Summer Innovation Campus* is not just a scientific affair. It is a comprehensive event aiming at a fusion of academia and the market, in order to create synergies that promote innovation and entrepreneurship, and contribute to the economic development of the region.

Therefore, the second edition of this event of innovation and technology transfer focuses on the sharing of knowledge created by the scientific research carried out at UTAD along with companies, so that both parties can give a structured follow-up to the market needs.

The *Summer Innovation Campus* includes a range of activities that will take place on September 26th and will lead to wisdom and inspiration!

The event will begin with a plenary session in the morning of September 26th. Besides the Rector of UTAD, Professor António Fontainhas and the Vice-Rector for Innovation and Research, Prof. Emídio Gomes, there will also be other speakers related to entrepreneurship, in its most technology-oriented version.

In the afternoon, the UTAD campus will host a set of activities to stimulate knowledge and interaction, not only between researchers and companies, but also with students and other interested parties, as well as the Engineering, Sciences, Administration and Business Schools together to close the gap between knowledge and the market in the foreground, and professionals and students in the background.

At the same time, on the afternoon of the 26th, there will be a display of various projects and ideas from the first edition of the INOV@UTAD ideal competition, and the winners will receive their prizes. This pitch exhibition will ensure visibility to projects and ideas, and competitors will be able to present their ideas to investors and then meet and create conditions for new ideas and products to reach the market. A new innovation challenge will also be launched and is expected to take place in the coming months until the end of 2019.

Simultaneously, other activities will bring vitality to the campus, namely an Innovation Market, where new technologies, projects, ideas from various competitions and companies will be on display.

In order to keep the energy bursting and to enhance the mingling between the members of the companies and the researchers as well as the general public, this event will include one or two leisure areas, also for coffee-break, where the attendees will be able to enjoy the occasional and playful performances of groups of students from the Department of Humanities, Arts and Communication, which will add a touch of informality to the experience.

To finish the day, and to celebrate this joint participation among the various attendees and also to strengthen the relationship between schools, next to the entrance of the Rector's Office there will be a sunset with regional wine tasting and other regional products, music and joy.